



Aristomind Technology Services Pvt. Ltd. was established with the aim of providing innovative IT Services & Solutions to Individuals, Business enterprises and corporate all around the globe, leveraging advancements in information technology. We deliver unmatched business value to customers through our creative Quality process and Delivery excellence. Today's Enterprises are highly focused on discovering opportunities and novelty methods to sustain and maximize growth. High operational costs, Scarcity of talent are big challenges, which retard companies from achieving their goals. Our expertise and understanding of these challenges facilitates the client to achieve business targets promptly.

Aristomind is growing in leaps and bounds with never ending quest for knowledge and excellence. The Zeal, sincere efforts and continuous learning has earned prestigious domestic as well as international clients in a quick time. We focus on helping global organizations address their business challenges effectively. Aristomind continues to invest in new technologies, processes, and people which can help its customers succeed.

Whether Aristomind is envisioning a business advantage, engineering an IT solution, or executing an outsourcing strategy, it helps its customers experience innovation in their every day business.

Aristomind embodies "Best Mind". The logo conveys solid bond of best minds.

What we offer?

Web Designing

"Your clients will fall in Love at first Sight with our designs for you, the first impression you make with our design will be lasting forever. All our designs are Ergonomic and fresh with a friendly navigation. "

Having a good website is a must and no longer a luxury in today's highly competitive marketplace. What you see is what you get! People always judge a book by its cover. This is why having a quality design on your website is a must in order to attract new clients and generate sales. At Aristomind we specialize in providing cutting edge, innovative and dynamic web solutions to our clients. Whether the business is big or small we give tools to effectively represent your business online, reach your target market and attract clients globally.

Aristomind concentrates on professional websites that improves the user experience and conveys a clear message; Web development that simplifies online processes and makes your Web site 'feel' great; and implementation that keeps your site flexible and reliable so your business can prosper.

The design of your website is the first visual glimpse a potential client will come to know what your business is all about. It must reflect the 'feel' of your business and our designers are experts

at achieving just this. Ergonomic and fresh design with a well thought out navigation is a must. Your visitors must be able to quickly find the information they are looking for.

“Whether you are looking to develop an entirely new image online or tweak your existing website, we can help you maximize your return on the investment.”

Website Revamp

“Our team of professional designers can make giving your site a new facelift in no time. Current websites can be re-designed to focus and refine existing marketing strategies to produce the most professional internet image.”

Site revamp is something which has to be made eventually. It is important to change your layout every so often to keep your visitors knowing that you care about your image online. Your competition is doing exactly this and so should you. Redesigning a website is not as simple as it seems. There are core components that must be taken into consideration and kept intact so your visitors are not confused.

At Aristomind we ensure that your site is revamped with web 2.0 standards, so that the browsers need not worry on the screen resolution. Also we make your website in such a way that it is search engine friendly.

Web Application Development

“Maximize the potential of the web with a high end web enabled application and stay competitive!”

Our professionally qualified programmers and engineers with vast experience in developing web solutions across a broad range of platforms and environments allow us to provide customers with a truly all round solutions package. Utilizing these resources to advise clients throughout the development process, including strategic recommendations for maximizing existing IT investments, Aristomind creates web-enabled solutions to solve any business challenge successfully.

Over the years, the professionals working for Aristomind have repeatedly delivered high quality, highly functional websites; building applications ranging from single forms to fully dynamic internet sites.

Aristomind offers clients a variety of web development services using modern tools in the following areas:

- E-commerce (business to business, business to customer)
- Custom applications
- Database applications
- Shopping cart applications
- Online Inventory Management.
- Online Payment Portal.

WEB 2.0 Solutions

What is WEB 2.0?

Web 2.0 is the phenomenon of our times - and several major trends have come together that make it a very important influence on how e-businesses interact with their customers and sell to them.

- More than 40% of online purchases happen because customers use search engines.
- Cutting edge companies like Google, Yahoo, Nike and others are launching rich interactive websites that use AJAX, Video and other new interactive technologies, which are attracting customers away from their competitors.
- User generated content, in the form of user reviews, blogs and tags, is beginning to have tremendous impact on product perception and product purchases, and finally
- Professional Open-source solutions, such as Google Enterprise Solutions, Content Management Systems and Dashboards, have begun to provide low-cost and reliable alternatives.

Advantages:

These main Web 2.0 trends, when leveraged well, offer great opportunities to e-businesses in four main ways:

- Attract more Prospects
- Increase Conversion Rates
- Increase Retention Rates and
- Save More on IT costs

What we offer with WEB 2.0 Technology?

With web 2.0 technology we design fine websites that work. Simplicity is the key feature in WEB 2.0 design. Present the user with the information they are looking for through clean and clear design elements. This is because most designers have come to the common consensus that simple design tends to be more effective. This key characteristic allows the user to read the page more fluidly without having to jump around looking for the information they seek giving a calm easy surfing experience. We design websites with the following aspects.

Centered websites

Centered orientation for websites are becoming more and more common in today's WEB 2.0 design styles, taking over from the more common liquid and left-oriented websites of the past. The common idea in the past was to cram as much of the information as possible within the viewing area of the page and the liquid design style was an effective method of achieving this. However in recent times this has given way to the centered fixed width website.

3d effects

WEB 2.0 designs uses reflections, fades and drop-shadow effects to create 3D style design elements. Used sparingly, these can have excellent results.

Neutral, soft to the eye background colors

White simple backgrounds have become extremely popular in the WEB 2.0 design concept overtaking the more common intense designs of the past

Strong colors

Web 2.0 design also employs the use of strong vibrant colors used sparingly to give a punchy crisper feel to the design of the website. These elements will be mainly buttons, icons or even small graphics to act as accents to the webpage. The over use of such elements can result in poor results. Moderation is the key!

Cute icons

The common theme in WEB 2.0 is not to use too many attractive or eye catching elements within a page. The same principle of use sparingly applies to the cute icons. These 3D icons with smooth gradients can add a finished style to the webpage however if used excessively will not comply with WEB 2.0 style and have a poor effect on the user's experience.

Liberal use of White space

Latest website designs have been based on creating fresh feel when the user enters the site. The general consensus in WEB 2.0 design is to use white space liberally in order to reduce cluttering and accent with the elements discussed above to give the user a clean and fresh feel. Use of spacious design and clean white space gives WEB 2.0 design the distinctive new feel.

Clear large distinctive text.

Web 2.0 design is mainly concerned with presenting the information to the user clearly and cleanly. Therefore larger text makes it easier to convey your message to the visitor. This however does not mean that WEB 2.0 design style forces one to present all text content in super size. The key concept in WEB 2.0 is to make the most important text on your page appear bigger. Clearly defined titles and sub categories and properly organized content is the gist of what WEB 2.0 is about.

10 Reasons to Launch a Website For your Organization

Change is constant, an appropriate adage for today's scenario. There is a vast competitive market where you want to establish your Organization. You should be more forward thinking if you wish to stand out in your business. Being in the Competitive world is just not enough, As an Organization; you should mark yours on the World Wide Web so that your firm goes global.

One of the easiest ways of reaching masses is through Internet. For this your Organization needs a website, which can represent you on web giving you a web presence.

This isn't that expensive, if done properly can give you better ROI (Return on Investment) than any advertisement or promotion. If these reasons are not enough for you then let's discuss 10 more reasons why your Institution needs a website.

Professional Image

A website helps you to create a professional image. A professionally designed website can attract visitors which can convert into new business and adds image to your organization. This gives an impression that the firm is credible and trustworthy. Your well made website gives you a professional touch.

Information

Your website makes you easily accessible and reachable. You can provide your organizations information in your website like phone number, fax number, Culture, Methodology and special offerings. People can get a brief about you just by visiting your website

Promotional Tool

Website is the most convenient and professional promotional tool. It ensures a less expensive and continuous promotion to your presence. It is easy to update than yellow pages or brochures. It can save your printing expenditure.

Research Information

Your website provides the required research information to your visitors. Many people spend hours in internet searching articles, information for some purpose. You can be referred by many visitors if your website has information about any product or service.

Demographic Market

The World Wide Web or WWW is the highest virtual market having the highest percentage of demographic market available. This mostly consists of educated mass that can spend more on the web. You can target a large mass of affluent clients or partners seeking best in class services for their business through Internet.

Global Market

Internet is a global medium. If you have a website it can be visited from any part of the globe. People can visit your website for information and offerings. This gives your business a global presence.

Round the Clock Availability

Your business can have a proper timing but your website is not bound of timings. People can visit your website anytime any day. Your webpage can serve you, round the clock without charging any overtime

Easy communication and Interaction - Room for improvement

Website can give you instant feedback which is not possible for print. Visitors can give you proper feedback by e mail. You can even generate an instant feedback form in your website, where visitors can express their views about your website.

5-i benefits:

- ❖ **Internet** - open 24/7
- ❖ **International** - global access
- ❖ **Information** - collection of all information at one place
- ❖ **Interaction** - easy, instant and wholesome client interaction
- ❖ **Independent** - easy access from competition, especially in marketing

What more an educational institute gets....

- ❖ People search the internet looking for best schools to educate their child.
- ❖ Fees payment can be made online, where parents can pay their wards fees through credit card, Online bank transfer or pay pal.
- ❖ Admission Enquiries, General Enquiries & Suggestions can be send online through forms.
- ❖ Admission forms & Brochures can be made available online.
- ❖ Online application for new admissions can also be put in place, which reduces the usage of papers.
- ❖ Results of Unit Test, Mid Term Exams, Quarterly, Half-early & annual Exam's can be published online through your site

- ❖ Student and staff database can be created and maintained online through the Portal.
- ❖ Students performance report can be created and maintained in the site, which makes parents to track the performance of their ward regularly
- ❖ Parents & Teachers can communicate about the students performance through the site
- ❖ Alerts about fees payment, Exam Time table can be sent to students & Parents at regular intervals

Contact:

**Aristomind Technology Services (P) Ltd.,
157, II Floor, N. M. Road,
Avadi. Chennai – 600 054. INDIA.
Phone: +91 44 2655 1034.
E-Mail: info@aristomind.com
Web: www.aristomind.com**